Guest Blog Post Submission Guidelines for the One by 1, Inc. Blog

We are looking for honest and original thoughts related to topics in-line with the One by 1 mission.

Post guidelines:

- <u>Title</u>: Come up with a title for your post.
- <u>Preferred Name</u>: Include your preferred name for your byline and bio.
- Length: Use your discretion, some topics may require more space than others.
- <u>Links</u>: Again, use your discretion.
 - o Link to relevant sources that add to your post.
- <u>Attribution</u>: Properly attribute/cite data, quotations, and other third-party content (video, images, vectors, icons, etc.) referenced in your post.
- Proofreading: Review your post for grammatical mistakes before sending.

Things to include in your email:

- Subject Line: Use "Guest Blog Post."
- Blog post:
 - Send it in the body of your email, or
 - Attach the Microsoft Word .doc or .docx file.
- Short bio:
 - Include 2-3 brief sentences about yourself,
 - o Include links to your website, email address, or social media profile(s), if desired.
- Photo: Attach an appropriate photo, preferably a headshot, of yourself.
- Send your email to: info@oneby1inc.org

Not-So-Fine Print:

- Submissions must meet the guidelines above in order to get published.
- Please avoid being self-promotional in your post. Save that for your bio.
- One by 1, Inc. fully owns the content we post on our blog. You cannot republish your guest post to your own blog/site or submit to any other blog/site(s). This protects us from duplication issues with other blog/sites. (But, please <u>do</u> share the link to your guest post on your site, blog, social media, etc.)
- One by 1, Inc. reserves the right to edit and adapt your guest blog content as we see fit, and update it in the future for accuracy and comprehensiveness.
- One by 1, Inc. reserves the right to include additional links to your guest blog post, if relevant, including but not limited to email newsletters, e-books, and other downloadable content.

